

The Victoria Strands™ Method



Ms. Vickie L. Williams launched and established Victoria Strands™ as an innovative and organic hair enhancement method in 2001. Her ever-expanding, multi-ethnic client base are a testament to the quality of her product and her art.

The Victoria Strands™ Method provides distinct advantages over other hair enhancement and extension methods in that it is completely organic AND durable. It requires no glue or harmful chemicals for application or removal of the 100% human hair extensions that are custom blended to match each client's hair type and texture.

Above all things, Ms. Vickie L. Williams actively promotes holistic health through her product and method. Ms. Williams understands the importance of creating balance between physical health and self-esteem. Stress caused by hair damage and loss can disturb that balance, making it difficult to focus on other aspects of healing that require a low-stress lifestyle. Specifically, the Victoria Strands™ Method provides clients with beautiful hair, an aspect of our aesthetic that can enhance self-esteem and self-confidence.



*The next generation
in organic
hair extensions*

The Victoria Strands™

A COMPLETELY ORGANIC HAIR
ENHANCEMENT AND
EXTENSION METHOD...

**NO GLUE
NO CHEMICALS
NO MACHINES
NO DAMAGE**

Hours of Operation
**Monday-Friday
10:00am-9:00pm**
By appointment only

Upper West Side of Manhattan:
**163 West 71st St, Suite 2F
New York, NY 10023**

Phone: **888-799-4497**
Fax: **212-799-2988**
info@victoriastrands.com



VICTORIA STRANDS™

*A Revolutionary
Organic Hair Enhancement &
Extension Method*

**NO GLUE • NO MACHINES
NO MACHINES • NO DAMAGE**

1-888-799-4497
www.victoriastrands.com

We are coming out to let the world know about an innovative hair enhancement and extension process that makes bad hair days a thing of the past.

The Victoria Strands™ unique strand-by-strand hair extension method finally offers women (and men) natural looking and easy-to-care-for hair while promoting healthy care of the scalp. It moves, looks and feels like natural hair because the process is an intricate mixture of technique and high-quality human hair.

The number one complaint from women and men who have tried other hair enhancement and extension processes: feeling like they are “wearing” hair that is not their own. So many women from all walks of life have complained that traditional hair extension methods cause hair loss, result in fake-looking hair that is “heavy” to wear and does not move the way one’s own hair should—the Victoria Strands™ Method is designed to address those problems. Our hair enhancement and extension method involves carefully attaching hair strand by strand without using glue, wax, nets, or braids. It is lightweight and does not suffocate the scalp.



Victoria Strands™ is an unparalleled hair extension system and is the only technique that truly promotes healthy and rehabilitative hair growth. It is remarkably lightweight, thereby eliminating stress on delicate hair follicles. Our hair extension method involves carefully attaching hair strand-by-strand to the client’s own hair without using glue, wax, nets, or braids.

The Pattern Process



The Victoria Strands™ pattern involves a unique hand-sewing technique that attaches thread directly to the client’s natural hair. The pattern is laid by using super-fine thread that eliminates the bulky feeling typical of other lower-quality techniques. The pattern process is an art form unto itself because it involves analyzing the shape of the client’s head as well as the natural “pattern” of hair growth (the direction in which your hair grows). Once the threaded pattern is completed over the entire scalp, strands of hair are directly attached to the pattern using a patented tool specially designed by Ms.. Vickie Williams.

The Stranding Process



The Victoria Strands™ Method requires that a small number of human hair strands be attached to the pattern of super-fine thread. Because the hair is applied a few strands at a time, the result is a light, natural-feeling head of hair that moves like your own. Brushing, washing, conditioning, relaxing, and coloring can all be done as you would with your own hair.

FOR LICENSED COSMETOLOGISTS ONLY ...

You are invited to attend the Victoria Strands™ Informational Seminar and Showcase.

For more information about the Victoria Strands™ seminar/showcase, please contact us:

Seminar Times:

10:00am – 12:30pm

1:00pm – 3:30pm

4:00pm – 6:30pm

7:00pm – 9:30pm

Seminar Location:

Victoria Strands™ Hair Salon

163 West 71st Street, Suite 2F
New York, New York 10023

Tel: 888-799-4497

Fax: 212-799-2988

www.victoriastrands.com

Learn about The Victoria Strands™ unique strand-by-strand hair extension method during the Victoria Strands™ Informational Seminar. Discover why the Victoria Strands™ method is an exceptional method and why this methodology of hair enhancement stands out above all other hair enhancement systems in today’s market. Seminar attendees will be pre-qualified to participate in the Victoria Strands™ preliminary licensing program which would enable licensed hair stylists/cosmetologists the opportunity to learn, practice and perfect the Victoria Strands™ method.

Admission fee is \$300.00. Morning seminar includes continental breakfast, afternoon seminar includes lunch evening seminar includes hors d’oeuvres, coffee, tea, mimosas, wine, champagne and non-alcoholic beverages will be served during each seminar throughout the day and evening. Advance registration required, we will not be able to offer refunds. Any changes in seminar times must be done 24 hours in advance and in writing to info@victoriastrands.com.